



FATHIMATH NIDHA RANIYA KP

DIGITAL MARKETING STRATEGIST

CONTACT

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EDUCATION

- PROFESSIONAL DIPLOMA IN DIGITAL MARKETING
G-Tec Computer Education
2024 - 2025
- BACHELOR OF ARTS (HONS)
URDU & ISLAMIC HISTORY
Kannur University
2021 - 2024

SOFT SKILLS

- Leadership
- Effective Communication
- Critical Thinking
- Team work
- Time Management
- Project Management
- Public Relations

LANGUAGES

- English
- Malayalam
- Urdu
- Hindi

PROFILE SUMMARY

Creative and result-focused Digital Marketing Strategist in SEO, Social media marketing, Web designing and Graphic designing. Skilled at boosting brand visibility and engagement through innovative strategies. passionate about delivering measurable result and staying updated with the latest marketing trends and technologies.

EXPERIENCE

Currently working as a Digital marketing executive at G-tec Thalassery

TECHINICAL SKILLS

- Search Engine Optimisation (SEO)
- Google Analytics and Google Ads
- Web Designing
- Adobe Photoshop & Illustrator
- Social Media Management
- Content Marketing
- Backlinks
- Email Marketing
- Canva for Content Creation

CERTIFICATIONS

- Professional Diploma With Digital Marketing
- Google ADS Search
- Semrush Academy
- Hubspot Social Media Marketing
- Hubspot SEO
- Hubspot Content marketing
- Hubspot Digital Marketing